

Data Visualisation Workshop

October 25 (Friday), 9:00-13:00*

Where: online (link will be send to you in October after registration)

Language: English

Registration: <https://forms.office.com/r/2nEi1ex5Rt>

Lecturer: Kristína Pšorn Zákopčanová, Ph.D.

About workshop

The Data Visualization Workshop will help you visualise data for various audiences in the most effective and impactful way. We will go through the basic **principles of data visualisation** with a quick insight into **cognitive psychology**. We will focus on how to **choose the right type of visualization** for specific data to maximize its clarity and right interpretation and share some useful **tools for creating visualisation**.

There will also be time for **open discussion and feedback** on your work. If you would like to **consult** something with the lecturer, please **send the graphs/visualization/data by the 18th of October** to pavla.chadimova@soc.cas.cz and veronika.hruba@soc.cas.cz.

* The main workshop programme runs from 9:00 to 12:00. In the last hour, from 12:00 to 13:00, there will be time for discussion and individual feedback on your work.